

District 21 Toastmasters


Budget and Treasurer's Report

November 7, 2009



Membership Income

- One quarter of the dues that clubs submit to Toastmasters International on behalf of their members is allocated to a district reserve used to fund district operations.

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- For a semi-annual renewal of \$US 27.00, \$US 6.75 is allocated to the district reserve.
 - Budgeted membership income for 2009 – 2010 is \$US 62,000 with the US and Canadian dollar at par.



July 1 to September 30, 2009

- US dollar membership income was 7.1% higher than for the same period last year.
- Canadian dollar membership income was 9.8% higher.





Expenses

- There are seven major expense categories:
- Marketing
- Communication and public relations
- Education and training
- Speech Contests
- Administration
- Travel
- Other

Marketing

Communication and public relations

- Maximum – 25% of budgeted expenses
- Budgeted – 9.2%
- Web Site \$1,000
- Business Cards for District Officers 2,000
- Badges for District Officers 800
- Conference Calls \$1,000
- Group Emails \$900
- Total \$5,700

Education and Training

- Maximum – 30%
- Budgeted – 19.4%
- Coach/Mentor Training \$ 500
- Division TLIs 4,000
- District TLI 1,500
- District Officer Training 4,000
- Progress Charts 2,000
- Total education and training \$12,000



Speech Contests

- Maximum – 10%
- Actual – 9.7%
- Awards and Certificates \$6,000

Administration

- Maximum – 20%
- Actual – 3.7%
- Stationery \$ 700
- Postage 1,500
- Miscellaneous Supplies 100
- Total administration \$2,300

Travel

- Maximum – 30%
- Budgeted – 35.5%
- Travel Within District \$13,000
- Mid Year Training 3,000
- Regional Conference 3,000
- International Convention 3,000
- Total travel \$22,000

Other

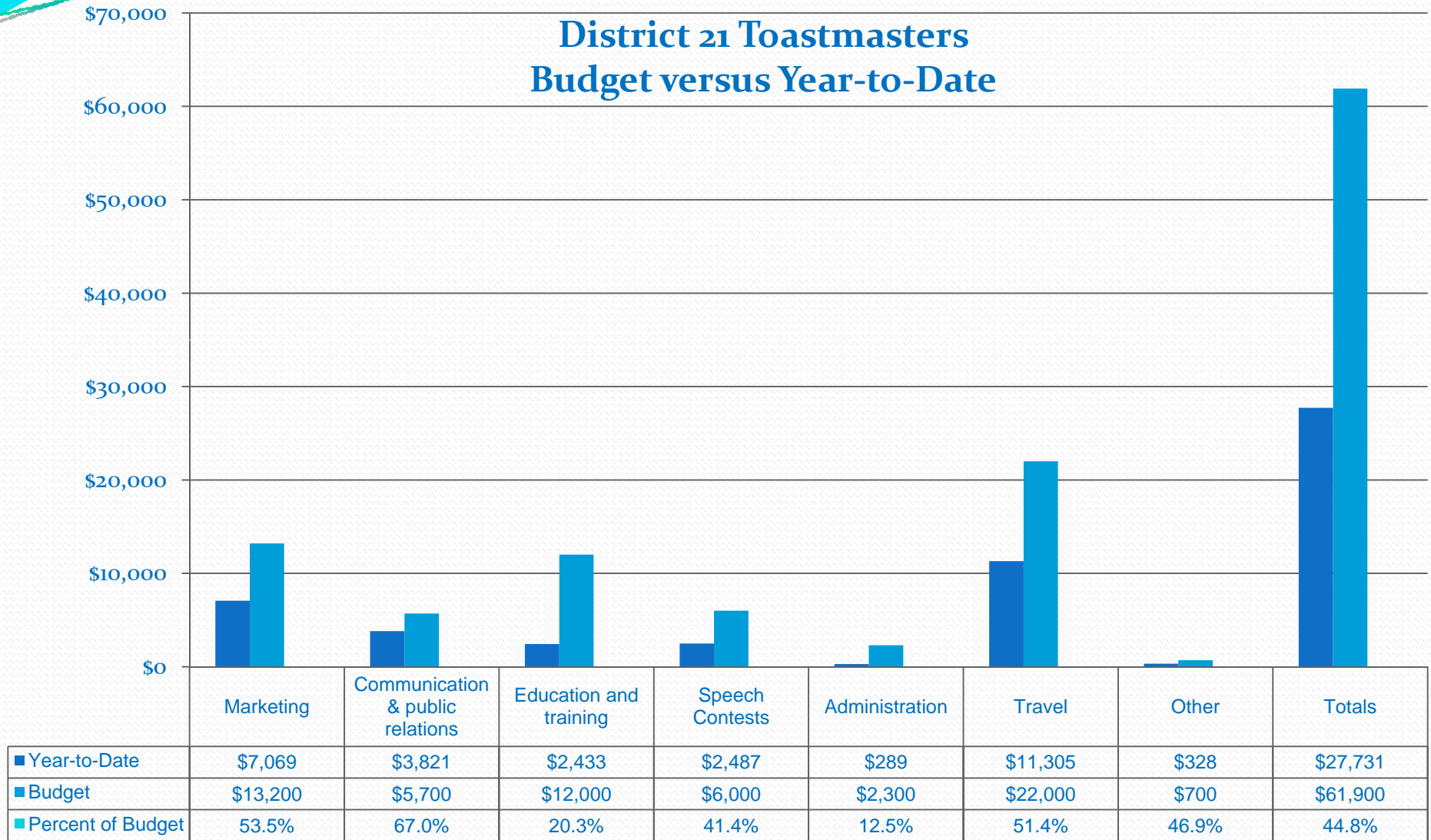
- Maximum – 10%
- Budgeted – 1.1%
- Credit Card Processing Fees \$625
- Miscellaneous 75
- Total \$700



Budgeted to Break Even

- District Store
- Conferences
- The two conferences last year had a combined surplus of \$2,273.

District 21 Toastmasters Budget versus Year-to-Date





Conclusion

- Canadian dollar membership income for the year so far is up almost 10% over the same period last year. Results for the year as a whole will depend on the exchange rate between the U.S. and Canadian dollar in the months ahead.
- Expenses so far this year are in line with those of last year and this year's budget.
- Fall Conference 2009 will likely incur a deficit. An accumulated surplus in the Conference account of about \$15,000 is available to cover any losses.

District 21 Budget
2009 - 2010

	Year To Date*	Percent of Budget	Budgeted Amount	Maximum	Actual	Difference
Membership Income**	\$21,818.90	35.2%	\$62,000			
Marketing						
New Club Lead Cards			\$300			
New Club Banners	\$892.43		<u>\$2,000</u>			
			\$2,300			
Advertising			\$2,800			
Membership Pins	\$4,652.02		\$4,650			
Prizes - Moments of Truth Contest			\$1,500			
Prizes - Early Dues Submission	\$243.46		\$700			
Service and Achievement Awards	\$1,114.74		<u>\$1,000</u>			
			\$7,850			
Posters and Signs			\$250			
Other	\$165.88					
Total marketing	\$7,068.53	53.5%	\$13,200	-	21.3%	21.3%
Communication & public relations						
Web Site - 2 x \$500	\$505.00		\$1,000			
Business Cards for District Officers	\$2,216.00		\$2,000			
Badges for District Officers	\$829.92		\$800			
Conference Calls	\$269.70		\$1,000			
Group Emails			<u>\$900</u>			
			\$4,700			
Total communication & public relations	\$3,820.62	67.0%	\$5,700	25.0%	9.2%	-15.8%
Education and training						
Coach/Mentor Training			\$500			
10 x \$400 Division TLIs			\$4,000			
District TLI			<u>\$1,500</u>			
			\$5,500			
District Officer Training - 2 x \$2,000	\$1,912.52		\$4,000			
Progress Charts			\$2,000			
Other	\$293.02					
Educational Material from TI	\$227.35					
Total education and training	\$2,432.89	20.3%	\$12,000	30.0%	19.4%	-10.6%

District 21 Budget
2009 - 2010

	Year To Date*	Percent of Budget	Budgeted Amount	Maximum	Actual	Difference
Speech Contests						
Awards and Certificates	\$2,145.89		\$6,000			
Other	\$340.97					
Total speech Contests	\$2,486.86	41.4%	\$6,000	10.0%	9.7%	-0.3%
Administration						
Stationery	\$22.01		\$700			
Postage	\$79.61		\$1,500			
Miscellaneous Supplies	\$187.01		\$100			
Total administration	\$288.63	12.5%	\$2,300	20.0%	3.7%	<u>-16.3%</u>
Travel						
Travel Within District	\$6,254.88		\$13,000			
Mid Year Training			\$3,000			
Regional Conference	\$1,951.03		\$3,000			
International Convention	\$3,098.98		\$3,000			
Total travel	\$11,304.89	51.4%	\$22,000	30.0%	35.5%	5.5%
Other						
Credit Card Processing Fees	\$301.25		\$625			
Miscellaneous	\$22.01		\$75			
Prior Years	\$5.00					
Total other	\$328.26	46.9%	\$700	10.0%	1.1%	-8.9%
TOTAL BUDGET	\$27,730.68	44.8%	\$61,900	125.0%	100.0%	-25.0%

* Expenses July 1 to November 4

** Membership Income to September 30

Membership Payments to October - Month End

		2009	4,418
Fall Conference 2008 (Surplus)	\$4,603.76	2008	4,104
		2007	4,034
Spring Conference 2009 (Deficit)	<u>-\$2,330.61</u>	2006	4,132
		2005	4,126
Total (Surplus)	\$2,273.15	2004	3,824